





Our Project

The DigiKommune project envisages skills development through tailored learning and knowledge exchange to enable creative businesses to take their work online. It focuses on female artists and creatives, running their own creative business, who would like to enhance their digital skills, and soft skills, in order to develop virtual online business models to reach out to prospective audiences and consumers across Europe.

The project is particularly concerned with the soft skills and digital/virtual skills sets required for online business success in adapting to the new Covid-era, in which the creative industries have suffered greatly as face to face models of business provision have been massively compromised. Many have also experienced career disruption and income curtailment.

The target audience of DigiKommune are: female artists and creatives with reduced earning potential with prior work experience or exposure to arts, creative, cultural, tourism, night-time economy, music and media with experience in the creative, arts, heritage, events and music industries, creative education, venue promotion or location pursuits.

What have we been up to?

DigiKomune events

UK



Inova Consultancy hosted an online event using the Zoom application. A total of 13 participants attended the event - female artists and people working in the creative sector as well as relevant stakeholders and organisations who wished to find out more about the project.

<u>Italy</u>



In beautiful Matera the DigiKommune Event took place on the 25th of February 2022 at "Officine Creative" - a new collaborative space and propriety of Materahub. It was organised by our partners at L'Albero. 21 women interested in art and digitalisation participated in the event.

Poland



The event titled "Otwórz się na nowe. Kobiecy krąg mocy. DigiKommune"/ Be open for a New! Female circle of Power! DigiKommune" was organised by our partners from ARTeria Foundation on the 18th of February. It took place at the Miejski Ośrodek Kultury i Sport in Pyskowice, Silesia region and 47 women attended.

The Netherlands



The event in The Netherlands was organised by Inova Aspire and took place on the 25th of February, 2022. It was hosted online using the Zoom platform and united 7 female artists and creatives, working in the creative sector. During the event, they had a chance to learn new things, participate in group activities as well as network with fellow artists.

Resources

European skills portfolio



Key information gained from the research conducted in partner countries, highlighting similarities and differences across the EU, and the collection of skills needed by female artists and creatives to develop their creative businesses in a more digital setting to adapt to the Covid-19 era.

Download the European Skills Portfolio.

Keep up with us:

The DigiKommune Project is co-funded by DG EAC, Erasmus+: Key Action 2, KA227 -Partnerships for Creativity

The project is implemented in 5 EU countries, and it involves 5 organisations as partners:

• Inova Consultancy (UK, coordinator)

• <u>L'Albero</u>, <u>associazione culturale</u> (Italy)

- CESIE (Italy)
- Fundacja ARTeria (Poland)
- <u>Inova Aspire</u> (Netherlands)
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